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Priority» Five Ideas to Watch

By Jess McCuan

2 Vending Machines for DVDs

Look for ATM-like machines dispensing DVDs to pop up across the U.S. this year. Two New York City-based companies, DVDXpress and MoviebankUSA, have installed more than 50 machines in supermarkets and drugstores in Manhattan. McDonald's is testing 120 DVD kiosks in Denver. Moviebank machines (which feature a 3,000-disc selection) charge 99 cents for a six-hour rental, or \$2.50 for 24 hours.

